



## Peter's Story

**Peter Panos Aristakessian** is a master bespoke tailor whose passion is helping the men of San Francisco discover their personal style through well-fitted, custom-made garments. For nearly 40 years, he has been providing the highest-quality custom tailoring to businessmen, working men, and celebrities like comedian Louis C.K., Pixar's John Lasseter, and San Francisco Symphony's Michael Tilson Thomas.

As a young boy Peter attended the finest tailoring houses in Beirut, Lebanon. In 1976, driven from the country due to war, Peter found himself living in San Francisco. With little more than \$2 in his pocket, he began knocking on doors, seeking to demonstrate his skill in tailoring. After years of hard work, he finally opened up his own store in Union Square in 1978, where he works to this date.



## Peter Panos Bespoke Tailor

Get Started on a Bespoke  
Wedding Suit or Tuxedo



### Visit the Store

109 Geary Street – Floor 2  
San Francisco, CA 94108



### Contact Peter

Phone Number  
+1 (415) 986-8487

Email  
[peter@peterpanos.com](mailto:peter@peterpanos.com)



### Learn More

[www.PeterPanos.com](http://www.PeterPanos.com)

## Peter Panos Bespoke Tailor



Bespoke Men's Fine  
Clothing Since 1978



Wedding Suits and  
Tuxedos for Grooms



## Creating the Perfect Look for Your Special Day

### It's Your Special Day

There's no better way to stand out on your special day than with a custom-made suit or tuxedo by Peter Panos. With a countless number of possible fabric and detailing combinations, you are guaranteed to find the perfect look with the perfect fit. Peter will be your guide through the process to make sure you are best dressed for the occasion while complimenting your partner's attire.

### Don't Settle for a Rental

Your wedding day is a day that you've been thinking about for a long time. Why cheapen it by wearing a rental tuxedo that hundreds of other men have been in. Commissioning a custom suit or tuxedo will give you a perfectly fitted, high quality outfit for your special day.

### Get A Head Start

With all the craziness that goes into making a wedding spectacular it can be easy to put things off, but a bespoke wedding tuxedo can't be one of them. The process of creating each new tuxedo can take upwards of 6-8 weeks.

Peter doesn't want to put you in a situation where your tuxedo's completion comes down to the wire. Schedule an appointment today and get a head start on looking your best for your wedding day.

**PETER PANOS**  
BESPOKE MEN'S CLOTHING SINCE 1978

## The Process

### Initial Consultation

Your bespoke journey begins with the initial consultation. Working one-on-one with Peter Panos, you will choose fabrics and detailings to style your suit or tuxedo.

You can choose from the highest quality fabrics from the world's best mills, such as Loro Piana, Scabal, Holland & Sherry, and others; You can choose detailings, ranging from traditional looks to more exotic ones.

### Construction

After your initial consultation, Peter begins to work his magic. He will use your measurements to create your suit or tuxedo from scratch. This is the longest stage of the process. Depending on the complexity and detail required, it can take anywhere from 6-8 weeks, sometimes more.

### Fittings & Alterations

After the suit is complete, Peter will contact you to schedule fitting(s) to ensure your newly constructed suit or tuxedo fits your body perfectly. After the appointment(s), Peter takes a few weeks to make necessary alterations. When all alterations have been made, your bespoke journey is complete, and you will have the perfect outfit for your wedding day.